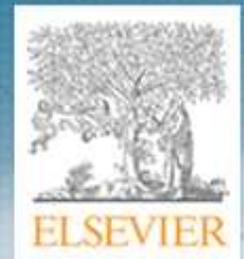


Assisting the Development of Regional Journals as Part of Universal Access

David Tempest, Universal Access Team Leader, Elsevier UK



Our Universal Access vision includes open access and much more...



Open Access

- Open Access Journals
- Free Access to Journal Archive
- Manuscript Posting
- Sponsored access (Hybrid model)

Free-at-the-point-of-use

- Promotional Access
- Production & Hosting journals
- Controlled Circulation
- Society funded
- Conference sponsored material (incl. Procedia)
- Supplements

Information Philanthropy

- Patient Inform
- Research 4 Life
-

Transactions

- Pay Per View
- Corporate Access
- Application Marketplace

Subscriptions

- Freedom Collections
- Subject Collections
- Walk-in Policy

Lending & Rental Options

- Deep Dyve
- ILL
- Document Delivery

Different scientific communities have different requirements.

We're experimenting in all areas of Universal Access to see what offers sustainable options while maintaining the quality provided by peer review

Open Access



- Author processing fee per article published – sole mechanism to support journal
- Some journals use subsidies, grants and waivers
- Often referred to as “gold” open access

EXAMPLES

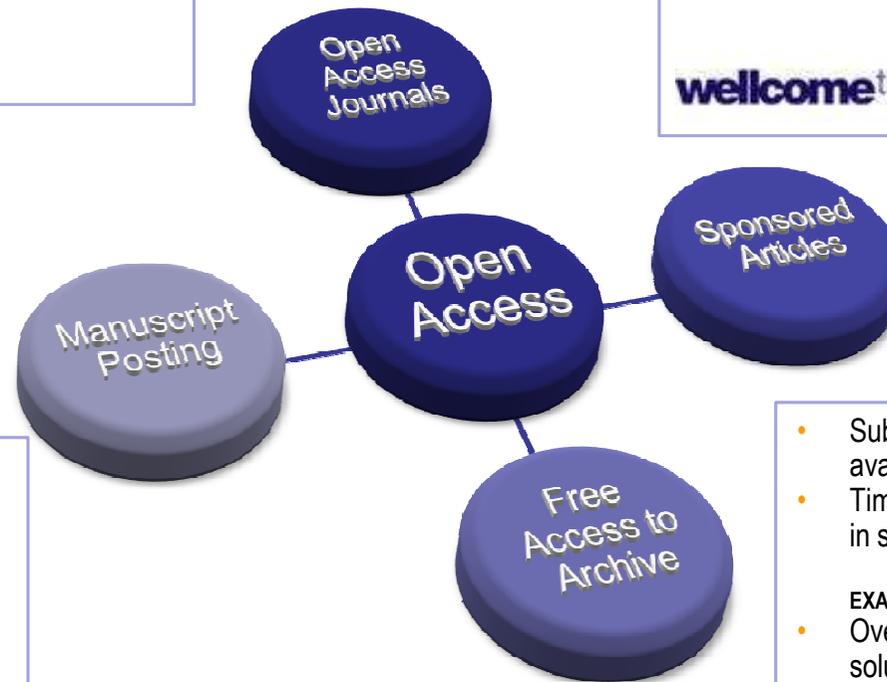
- Elsevier has 15 OA journals



- Option to make an article within a subscription journal open access
- Supported by several funding organisations
- Often referred to as the hybrid model

EXAMPLES

- Elsevier has 1,200 journals that offer this service
- Agreements with RCUK, Wellcome Trust, FWF, Telethon



- Posted manuscripts, or pre-prints to websites and repositories
- Supported by many universities and research organisations
- Often referred to as “green” open access
- Elsevier has a very liberal posting policy that supports researcher needs
- Agreements developed with institutions to facilitate deposit



- Subscription journals making articles freely available online after time delay
- Time to free access varies due to differences in subject fields

EXAMPLES

- Over 90 Elsevier journals now offer this solution in fields such as medicine, life sciences and mathematics



Supporting Local Journal Development



- Elsevier works hard to develop journals in local and regional markets
- We have been doing this for many years
- Many local society journals in local languages across the world – China, France, Germany, Italy, Japan, Poland, Spain

- Over last five years we have developed **Production & Hosting**
- **Allows local organisations to run their journals**
- **They have editorial control and manage Peer Review**
- **Elsevier handles the electronic production**
- **Makes the journal open access on ScienceDirect to international audience**

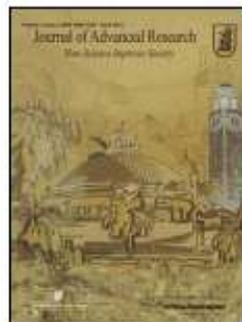
Production & Hosting



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Journal of Advanced Research

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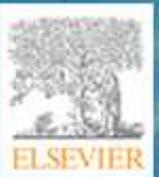
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Mini Review

Production & Hosting



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Original article

El-Salam canal is a potential project reusing the Nile Delta drainage water for Sinai desert agriculture: Microbial and chemical water quality

Amal A. Othman^a, Saleh A. Rabeh^a, Mohamed Fayez^b, Mohamed Monib^b, Nabil A. Hegazi^b  

^a National Institute of Oceanography and Fisheries, El-Qanater Research Station, Egypt

^b Faculty of Agriculture, Cairo University, Giza, Egypt

Received 12 December 2010. Revised 24 February 2011. Accepted 4 April 2011. Available online 4 November 2011.

<http://dx.doi.org/10.1016/j.jare.2011.04.003>, How to Cite or Link Using DOI

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quantifind

Extract and aggregate query-related data from the Elsevier ScienceDirect corpus. Data can be visualized as a histogram or timeline to illustrate science and technology landscapes and trends.

Production & Hosting – Example Titles



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Brazilian Journal of Anesthesiology

Brazilian Journal of Infectious Diseases

Brazilian Journal of Nephrology

Brazilian Journal of Rheumatology

Egyptian Informatics Journal

Egyptian Journal of Anaesthesia

Egyptian Journal of Medical Human Genetics

Egyptian Journal of Radiology and Nuclear
Medicine

IATSS Research

IIMB Management Review

Journal Aerospace Propulsion Power

Journal of Advanced Research

Journal of Eurasian Studies

Journal of King Saud University - Science

Journal of Saudi Chemical Society

Journal of the Saudi Heart Association

Journal of the Saudi Society for Dermatology and
Dermatologic Surgery

King Saud University Journal of Dental Sciences

Middle East Fertility Society Journal

Revista Española de Patología

Saudi Journal of Biological Sciences

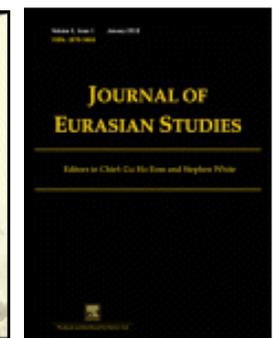
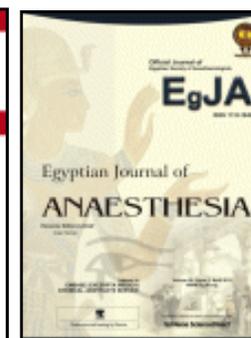
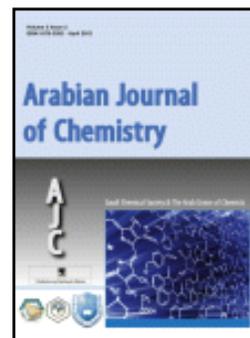
Saudi Journal of Ophthalmology

Saudi Pharmaceutical Journal

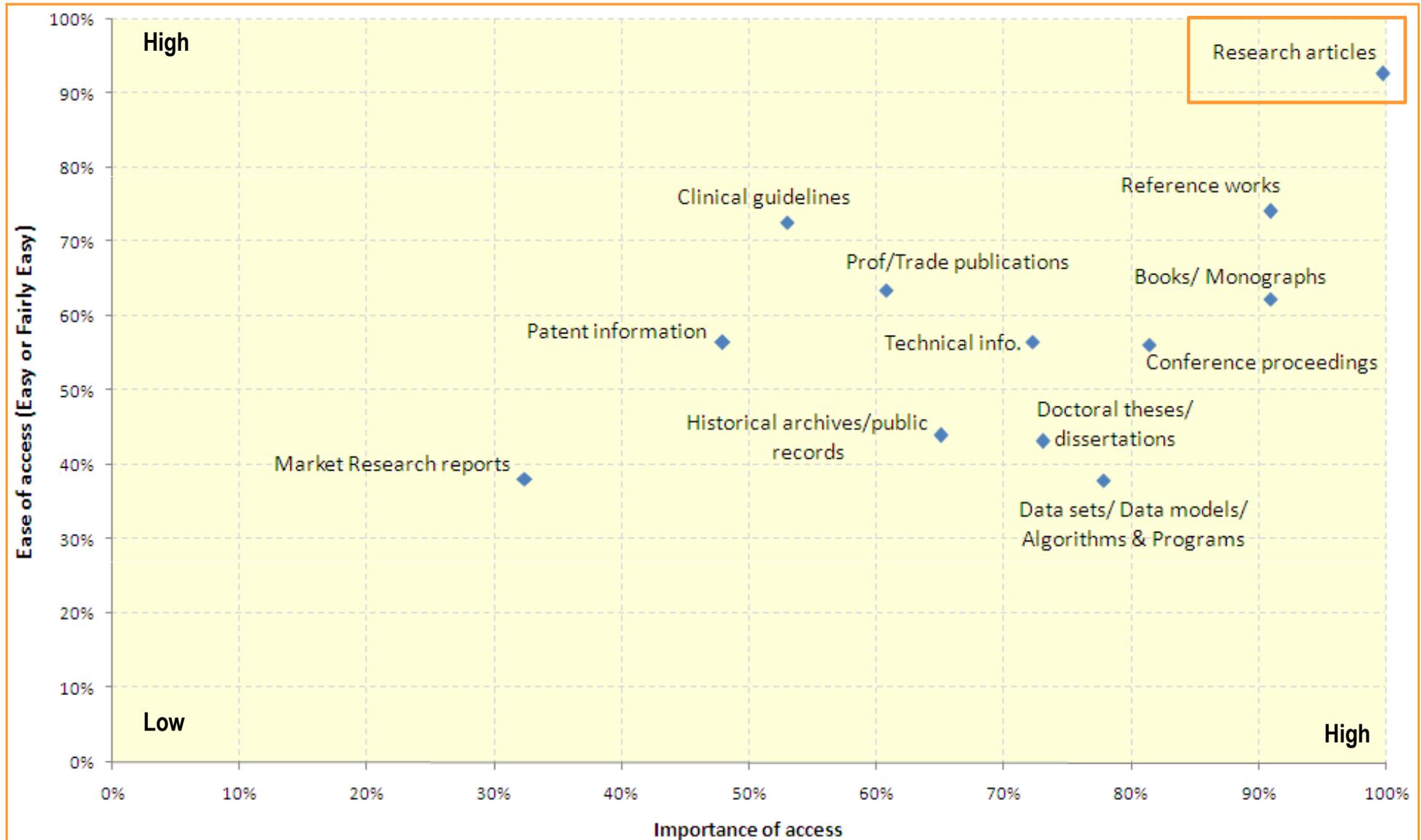
Soils and Foundations

The Egyptian Rheumatologist

The Saudi Dental Journal



Where we are now: Access by content type - Global Study Phase 1



Source: Access vs. Importance, A global study assessing the importance of and ease of access to professional and academic information Phase I Results, Publishing Research Consortium, 2010 – 4,109 respondents

Conclusions



- Elsevier is committed to universal access, quality, and sustainability
- As part of this commitment, we wish to support the development of local and regional journals
- We partner with societies to publish journals
- We offer Production & Hosting to organisations to give them editorial independence and use our experience in production and dissemination to provide a global reach
- We are working hard to improve access methods to all constituents and provide solutions to meet their needs
- We are happy to discuss requirements